

# Roy Zhang

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## Education

University of California, San Diego  
San Diego CA, 2016-2020

BS Cognitive Science, Design Interaction  
Minor Computer Science  
Current GPA: 3.65/4.00

## Skills

User Centered Design  
Visual Communication  
Web Design/Development  
Mobile Design/Development  
Prototyping  
Iterative Design  
Illustrations

## Tools

HTML & CSS  
Javascript  
Java  
C# & C++  
Python  
Sketch  
Adobe Creative Suite  
Vim  
Invision  
React.js  
Framer  
Marvel  
Origami

## Experience

### **Apache Pow Wow**

Sept 2014 - June 2016, Arcadia, CA

### **Head Photographer**

Led team of photographers for the school newspaper. Managed deadlines, schedules and inventory for the crew.

Helped with designing layout for the paper, post production for photos, and taught basic knowledge of cameras/other equipment to new members.

## Projects

### **FITFAM**

Sept 2018 - Dec 2018

### **Team Lead**

Led team of three people in creating a web app as a design project. Spearheaded data collection and analysis, prototyping, and development.

App creates a social hub for working out at UCSD which allowed students to meet each other.

### **Design Frontiers: Intuit Design Sprint**

Nov 2018

### **Designer**

Designed a community for Intuit's Mint App at Design@UCSD event. Won first place for Mint portion of design sprint.

### **Venmo Case Study**

Jan 2018

### **Team Lead**

Conducted a case study on Venmo where I researched and diagnosed usability issues. Redesigned UI and overall UX.